

ALLIED CONVERTERS CO-GENERATION PROJECT

THE INCENTIVES FOR
INSTALLING A
CO-GENERATION SYSTEM

A BUSINESS PERSPECTIVE

JUNE 24, 2004

THE CO-GENERATION SYSTEM



POTENTIAL BENEFITS OF CO-GENERATION FOR A BUSINESS

- 1- SOCIAL
- 2 - ENVIRONMENTAL
- 3 - ECONOMIC

SOCIAL BENEFITS

WHAT LEGACY ARE WE LEAVING TO
OUR CHILDREN ?



SOCIAL BENEFITS

POSITIVE PRESS

GOOD NEIGHBOR - CLEANER
PROCESS

DOING THE “RIGHT” THING FOR
SOCIETY

ENVIRONMENTAL BENEFITS

DOUBLING OF ENERGY
EFFICIENCY

LOWERS ENERGY DEMAND AND
REDUCES THE NEED FOR
ADDITIONAL ENERGY
RESOURCES

REDUCES EMISSION OF
GREENHOUSE GASES

ECONOMIC BENEFITS: LESS DOWN TIME

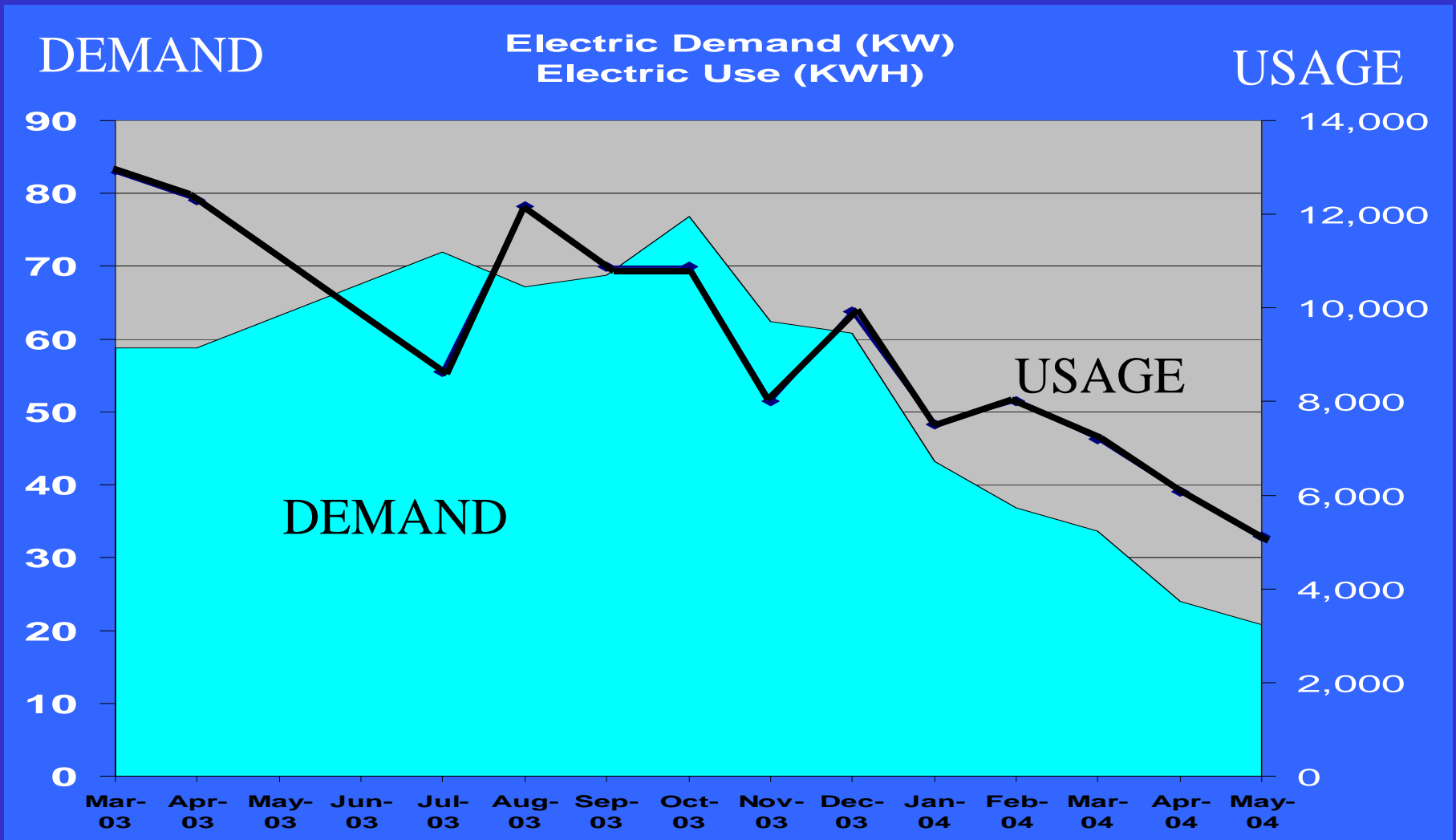
INDEPENDENCE FROM THE
ELECTRIC GRID

UNAFFECTED BY BLACKOUTS DUE
TO GRID FAILURES AND
THUNDERSTORMS

LESS VULNERABILITY TO ENERGY
PRICE INCREASES

ECONOMIC BENEFITS

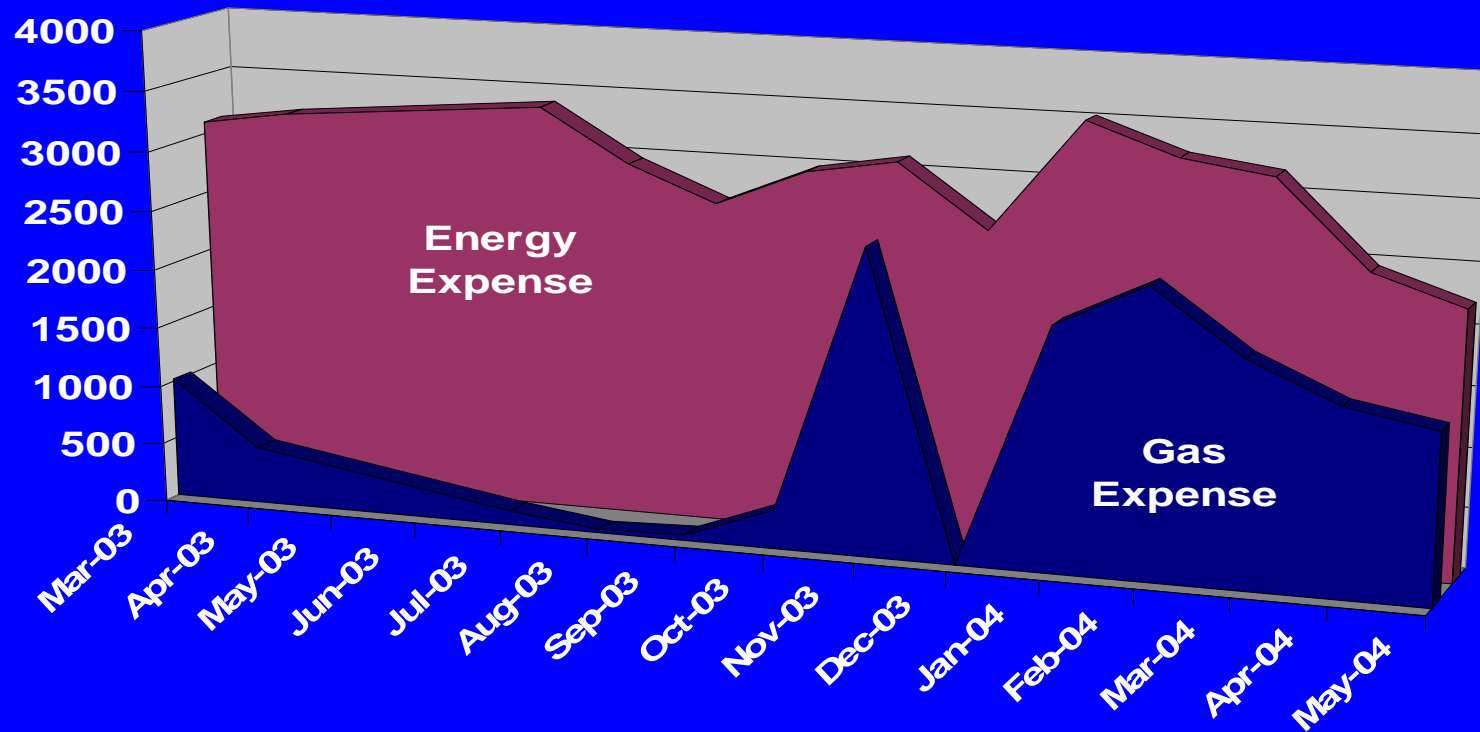
INCREASED ENERGY EFFICIENCY=
DECREASED ELECTRICAL USAGE



ECONOMIC BENEFITS

INCREASED ENERGY EFFICIENCY=
LOWER ENERGY BILLS

TOTAL ENERGY EXPENSE



SUMMARY: INSTALL CO-GENERATION

- 1- BE A POSITIVE SOCIAL FORCE WITH YOUR BUSINESS
- 2 - HELP THE ENVIRONMENT
- 3 - SAVE MONEY IN THE PROCESS